

## **CORPORATE SOCIAL RESPONSIBILITY POLICY OF RAJASTHAN LIQUORS LIMITED (RLL)**

### **CONCEPT OF CSR**

As a corporate, we have certain obligations toward the society and its people. Corporate Social Responsibility, is an obligation, and is the continuous and constant practice of serving the community selflessly and giving back to the society by which we are sustaining. Growth of a Company does not depend only upon the efforts made by the Directors, management and employees of the company but also upon the environment under which it carries out its commercial activities. It is the moral duty of the Company to contribute something for the development of needy, poor and weaker section of society. Sustainable development and development for all are the two *mantras* of effective Corporate Social Responsibility.

Our CSR Policy encompasses the company's philosophy for delineating its responsibility as a corporate citizen and lays down the guidelines and mechanism for sustainable development of the community at large. This policy shall apply to all CSR initiatives and activities taken up at various units and locations of the company and other places in India as the CSR committee may deem fit, for the benefit of different segments of society with focus on giving back to the community in which it operates while adding value to the society around it.

#### **Responsible Drinking**

Being a liquor Industry, we want to deliver a message of moderation so that alcohol consumption remains a pleasurable experience. RLL takes great care to only market our brands responsibly to adults. We support programs, practices and policies that address issues related to the misuse of alcohol including drink driving, underage drinking, and excessive consumption of alcohol. We encourage our consumers to make responsible decisions about drinking – or not drinking – and we expect the same from our employees.

#### **Caring for Environment**

We recognize that we are operating in a world where many natural resources that our business relies on, such as fossil fuels and water, are limited. We are committed to minimizing our environmental impact across the full range of our operations, and we are working to extend environmental standards further through our supply chain.

### **VISION & OBJECTIVES OF CSR**

In alignment with *Vision* of the company, the Company has adopted a triple bottom line approach of People, Planet and Profit, to ensure a healthy environment and empowered community around it. Moreover, the Company through its CSR initiatives will spread the *largest good to widest number*.

The objective of our CSR Policy is, to:

- ensure an increased commitment at all levels in the organization, to operate its business in an economically, socially & environmentally sustainable manner, while recognizing the interest of all its stakeholders;
- directly or indirectly take up such community development programs that benefit the communities in and around its area of operations which over a period of time culminates in inclusive growth and equitable development of the local populace;
- build a community where women and children, orphans, senior citizens and people with disabilities lead a healthy and nourished life, and adopt measures for reducing inequalities faced by socially and economically backward groups;

- imbibe a socially responsible culture amongst its employees and stakeholders to encourage them to contribute to the CSR goals of Company; and
- Collaborate with local government/bodies/citizen's forums/NGOs having similar goals.

### **ALLOCATION AND FUNDING OF CSR PROJECTS**

In context of achieving CSR objectives, our Company will allocate every financial year an amount up to a minimum limit of 2% of the average net profits of the company of immediately preceding 3 financial years (eligible profits) to the separate bank account opened in this regard, in one or more tranches, based on the CSR Budget approved by the Board of Directors (hereinafter referred as corpus).

The corpus shall also include the amount allocated by the company as mentioned above and any income arising there from and surplus arising out of CSR activities. Furthermore, the surplus arising out of the CSR activities will not be treated as part of the business profits of the company.

CSR committee is empowered to carry forward such percentage of the unspent/unutilized CSR allocation of a particular year, to the following year(s) as it may deem fit and subject to applicable regulations in force in this regard.

### **IDENTIFICATION OF AREAS OF CSR AND ITS STRTEGIC INITIATIVES:**

For the purpose of effective and continued CSR efforts, the following areas may be identified:

1. Eradication of Extreme Poverty, Hunger and Malnutrition
2. Promotion of Education
3. Empowerment of women, senior citizens, differently abled and socially and economically backward section of society
4. Promoting preventive healthcare, sanitation and making available safe drinking water
5. Promotion of rural sports
6. Ensuring Environmental Sustainability
7. Animal Welfare

In regards to actual distribution and allocation of expenditure among abovementioned areas, the CSR Committee shall be solely empowered to determine as per the need, identification studies.

### **CSR INITIATIVES:**

Following are the areas where the Company may undertake strategic CSR initiatives that will align with developmental vision of the company as follows:

#### **1. Eradication of Extreme Poverty, Hunger and Malnutrition by:**

- i. Operating annakshetra (Community Kitchen) at various Locations;
- ii. Supplying mid-day meal to schools, orphanage etc.;
- iii. Providing monthly pensions to poor and needy;
- iv. Managing clinics for treatment of malnutrition;
- v. Conducting outreach programs for prevention and eradication of malnutrition;
- vi. Providing training to village and government representatives for prevention of malnutrition;
- vii. Undertaking any other activities for furthering the achievement of the above goal.

## **2. Promotion of Education by:**

- i. Supporting the administration of educational institutions directly or through Trust;
- ii. Providing services of supplementary teaching staff free of cost to various educational institutions;
- iii. Undertaking various educational awareness activities;
- iv. Promoting sports and fitness among school children ;
- v. Promoting arts and culture among school children;
- vi. Undertaking any other activities for furthering the achieving the achievement of the above goal.

## **3. Empowerment of women, senior citizens, differently abled and socially and economically backward section of society by:**

- i. Forming self help groups to promote financial inclusion;
- ii. Identifying and training differently abled persons for skill building and improve livelihood ;
- iii. Conducting vocational training programs for women through NGO's institutions, government bodies etc;
- iv. Promoting savings and increasing financial literacy;
- v. Providing marketing support for existing rural micro enterprises;
- vi. Undertaking any other activities for furthering the achievement of the above goal.

## **4. Promoting preventive healthcare, sanitation and making available safe drinking water by:**

- i. Creating awareness in villages and conducting training programs for NGO's/institutions on improving maternal health.
- ii. Distributing medicines, supplements and therapeutic food for improving health and nutrition;
- iii. Managing dispensaries and mobile clinics;
- iv. Organizing awareness programs on preventive healthcare in educational institutions and communities;
- v. Providing medical sponsorships for HIV/AIDS patients;
- vi. Providing financial assistance to NGO's addressing the treatment of above illness;
- vii. Undertaking any other activities for furthering the achievement of the above goal.

## **5. Promotion of Rural Sports by:**

- i. Providing sports training through Zila Parishad schools or other educational institutes;
- ii. Undertaking sporting tournaments and training camps.
- iii. Undertake various sports awareness activities
- iv. Undertaking any other activities for furthering the achievement of the above goal.

## **6. Ensuring Environmental Sustainability by:**

- i. Promoting environmental conservation through promotion of sustainable farming;
- ii. Demonstrating sustainable farming and waste management methods on its lands to communities;
- iii. Training farmers, government agencies and NGO's on sustainable farming and waste management.
- iv. Undertaking/promoting cultivation and promoting the need for the same in communities;
- v. Undertaking any other activities for furthering the achievement of the above goal.

## **7. Animal Welfare by:**

- i. Conducting veterinary camps in villages for prevention and cure of animals in the village
- ii. Conducting awareness and sanitation camps to improve community outlook towards animal welfare.
- iii. Undertake adoption camps for animals under shelter and/or elsewhere;
- iv. Conducting meditation and immunization for animals
- v. Supporting NGO's engaged in animal welfare or those running animals shelters or ghosla
- vi. Contracting and managing goshalas, animal shelters and veterinary clinics to address animal care.

### **IMPLEMENTATION OF CSR POLICY**

The CSR programs may be undertaken by CSR committee to the best possible extent within the list of activities mentioned above.

\*\*\*\*\*

Process of implementation of CSR program will involve the following steps:

- a. Identification of the projects by conducting assessment of the community where the activities are intended to be undertaken;
- b. Identification of the activity to be carried out after conducting prioritization exercise of abovementioned area of activities;
- c. Preparation of the blueprint defining the mode of implementation and timeline in consultation with CSR Committee;
- d. Preparation of budgetary estimates for seeking approval from the CSR Committee;
- e. Undertaking any other activity for furthering the achievement of the above goals.

It shall be ensured that minimum 2% of the average net profits calculated as per provisions specified under the Companies Act, 2013 on CSR activities under schedule VII of the said Act in every financial year.

The company shall not be sponsoring high cost medical treatment. However, in deserving exceptional cases, the CSR Committee is empowered to sponsor the treatment, if it deems fit. Any CSR activity which is not exclusively for the benefit of employees of the company or their family members shall be considered as CSR activity.

### **POWERS OF APPROVALS**

CSR Committee shall be empowered to administer and monitor the CSR activities and shall be also be responsible for executing the CSR projects as per the CSR Policy within the CSR Budgets allocated. All the CSR Programs will be required to be put up to the CSR Committee of the Board at the beginning of each financial year.

### **MONITORING AND FEEDBACK**

CSR Committee shall monitor the effectiveness of the CSR Programs on periodic basis. Further, to ensure effective implementation of the CSR program undertaken, a monitoring mechanism will be put in CSR Committee. CSR initiatives will also be reported in the Annual Report in the form and manner as may be

prescribed in the Companies Act, 2013. CSR committee will also obtain feedback through its personnel from beneficiaries about the programs.

Any or all provisions of the CSR policy would be subject to revision/amendment in accordance with the guidelines on the subject as may be issued under the provisions of section 135 of the Companies Act, 2013 from time to time.

In the event of any conflict between the provisions of CSR policy and the applicable provisions of the companies Act, 2013, the provisions of the Companies Act, 2013 shall prevail. Further, Rajasthan Liquors Limited reserves the right to modify, cancel, add or amend any provisions of this Policy.